

ORDER



Orders
Order / Rev: 98472
Alt Order #: 25332086
Product Desc: 10/18-10/24/16 Flight
Estimate:
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: GENERAL

KNDU - KNDU
Primary AE: Lauren Fellner
Sales Office: K-DC
Sales Region: NAT

Agency
Name: Shorr,Johnson,Magnus
Buying Contact:
Billing Contact:
 100 N 20th St, Suite 201
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Inslee for Governor
Demographic: A35+
Product Codes: PL Candidate
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	89	\$13,265.00	\$11,275.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	89	\$13,265.00	\$11,275.25	0.00
Totals	89	\$13,265.00	\$11,275.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDU - KNDU	43%	\$13,265.00
Market	100%	\$30,848.84

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	20%	\$6,169.77
KCYU	0%	\$0.00
KCYU+	4%	\$1,233.95
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	33%	\$10,180.12
KLEW	0%	\$0.00
KNDU+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/18/16	10/24/16	NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$100.00	P-4	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/18/16	10/24/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-----	:30	0	\$100.00	P-4	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-2222--		8				\$100.00		0.00			
		Week: 10/24/16	10/30/16	M-----		2				\$100.00		0.00			
2	All	10/18/16	10/24/16	7AM M-F TODAY SHOW	CM	7-9AM	-----	:30	0	\$100.00	P-4	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-2222--		8				\$100.00		0.00			
		Week: 10/24/16	10/30/16	M-----		2				\$100.00		0.00			
3	All	10/18/16	10/24/16	11AM M-F 11AM M-F	CM	11AM-12N	-----	:30	0	\$20.00	P-5	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$20.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$20.00		0.00			
4	All	10/18/16	10/24/16	3PM M-F (New) WENDY WILLIAMS	CM	3PM M-F	-----	:30	0	\$30.00	P-3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$30.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$30.00		0.00			
5	All	10/18/16	10/24/16	4PM M-F (New) ELLEN	CM	4PM M-F	-----	:30	0	\$85.00	P-4	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$85.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$85.00		0.00			
6	All	10/18/16	10/24/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$200.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$200.00		0.00			
7	All	10/18/16	10/24/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-----	:30	0	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$200.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$200.00		0.00			
8	All	10/18/16	10/24/16	630PM M-F Family Feud	CM	6:30-7PM	-----	:30	0	\$185.00	P-4	0.00	NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$185.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$185.00		0.00			
9	All	10/18/16	10/24/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	-----	:30	0	\$195.00	P-4	0.00	NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$195.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$195.00		0.00			
10	All	10/18/16	10/24/16	730PM M-F JEOPARDY	CM	7:30-8PM	-----	:30	0	\$210.00	P-4	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$210.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$210.00		0.00			
11	All	10/24/16	10/24/16	Monday Prime Various THE VOICE	CM	8-10PM	M-----	:30	2	\$700.00	P-4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		2				\$700.00		0.00			
12	All	10/18/16	10/23/16	TUESDAY 8-9PM TUESDAY 8-9PM	CM	8-9PM	-T-----	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$700.00		0.00			
13	All	10/18/16	10/23/16	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	10/18/16	10/23/16	TUESDAY 9-10PM TUESDAY 9-10PM	CM	9-10PM	-T-----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1			\$300.00			0.00			
14	All	10/18/16	10/23/16	THURSDAY 9-10PM THURSDAY 9-10PM	CM	9-10PM	---T---	:30	1	\$375.00	P-5	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---		1			\$375.00			0.00			
15	All	10/18/16	10/23/16	THURSDAY 10-11PM THURSDAY 10-11PM	CM	10-11PM	---T---	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---		1			\$400.00			0.00			
16	All	10/18/16	10/24/16	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$105.00	P-4	0.00	NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4			\$105.00			0.00			
		Week: 10/24/16	10/30/16	M-----		1			\$105.00			0.00			
17	All	10/18/16	10/24/16	TONIGHT SHOW TONIGHT SHOW	CM	11:35PM-12:37AM	-----	:30	0	\$95.00	P-4	0.00	NM	10	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-2222--		8			\$95.00			0.00			
		Week: 10/24/16	10/30/16	M-----		2			\$95.00			0.00			
18	All	10/18/16	10/23/16	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S-	:30	1	\$95.00	P-4	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1			\$95.00			0.00			
19	All	10/18/16	10/23/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1			\$50.00			0.00			
20	All	10/18/16	10/23/16	LOCAL NEWS PRIMETIM LOCAL NEWS PRIMETIME	CM	LOCAL NEWS PR	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1			\$200.00			0.00			
21	All	10/18/16	10/23/16	WEDNESDAY 9-10PM FAMILY FEUD	CM	9:30-10PM (9:30 PM-10:00 PM)	--W----	:30	1	\$185.00	P-4	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1			\$185.00			0.00			
22	All	10/18/16	10/23/16	WEDNESDAY 10-11PM WHEEL OF FORTUNE	CM	10-10:30PM (10:00 PM-10:30 PM)	--W----	:30	1	\$195.00	P-4	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1			\$195.00			0.00			
23	All	10/18/16	10/23/16	WEDNESDAY 10-11PM JEOPARDY	CM	10:30-11PM (10:30 PM-11:00 PM)	--W----	:30	1	\$210.00	P-4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1			\$210.00			0.00			
24	All	10/18/16	10/23/16	WEDNESDAY 8-9PM WEDNESDAY 8-9PM	CM	8-9PM	--W----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1			\$500.00			0.00			
25	All	10/18/16	10/23/16	Friday Prime Various DATELINE	CM	9-11PM	----F--	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1			\$200.00			0.00			
26	All	10/24/16	10/24/16	NORTHWEST TODAY 10M NORTHWEST TODAY 5AM	CM	5-6AM	M-----	:30	1	\$10.00	P-5	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1			\$10.00			0.00			
27	All	10/18/16	10/23/16		CM	11-1135PM	-----S	:30	1	\$95.00	P-4	0.00	NM	1	\$95.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LOCAL NEWS :11@11:1															
LOCAL NEWS :11@11: SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$95.00		0.00			
N 28	All	10/18/16	10/23/16	9AM M-F	CM	9-11AM	---11--	:30	2	\$20.00	P-5	0.00	NM	2	\$40.00
TODAY SHOW II & III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---11--		2				\$20.00		0.00			
													Totals	89	\$13,265.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:** 09/29/16

KUDO/KNDU
Yakima/Richland/Kennewick/Pasco

I, Shorr Johnson Magnus,being/on behalf of: Jay Inslee,a legally qualified candidate of the Democraticpolitical party for the office of: Governorin the Generalelection to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/18-10/24/16				

Attach proposed schedule with charges (if available): \$ 13,265.00 (g)

I represent that the payment for the above described broadcast time has been furnished by:

Jay Inslee for Washington

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Phillip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/29/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Elaine Keller

Signature

Elaine Keller

Printed Name

10-18-16

Title